

Nathaniel Brown

Curriculum Vitae

www.nathaniel-brown.com
Nathaniel@nathaniel-brown.com
07746945278

Personal statement

A multi layered senior designer and recent **mature** masters graduate who finished top of the class (Yes, im probably the best there is), whilst working full time and raising his first child... Hard work eh? Complete with a keen interest in design research and a natural ability to breathe Adobe creative suite in its entirety, I can take a design project from its infancy to a finished product using ambition, creative flair and a strong understanding of design thinking across any media.

A unique, charismatic individual with a mountain of technical knowledge.

Education

MA Design - (Distinction) University of Leeds
BA (Hons) Creative Advertising - Leeds College of Art & Design
FD Advertising - University of Leeds

A Level - Art, Biology, Physics
AS Level - Chemistry
12 GCSE'S Including Maths & English A-C

Technical skills

UX Design, Web Design, Graphic Design, Illustration, Typography, Printing, Adobe Creative Suite (InDesign, Photoshop, Illustrator, Dreamweaver, After effects, Fireworks, Flash, Muse, XD.) Photography, Image Editing, HTML, CSS, CMS, Wordpress, Video, Vinyl Production, Large format print, Microsoft Office, Social media management.

Yawn

Current Employment

Senior Creative Designer
Resource (weareresource.co.uk)
August 2018 - Present

At resource I am the **senior creative designer**, I handle creative concepts, pitch to prospective clients and develop idea's and marketing strategies - I landed this position with high hopes and promises of the ultimate creative utopia that i'd always dreamt of. Unfortunately, that might not be the utmost truth and it seems to be an oversized print shop masquerading as a creative agency. Whilst i'm learning alot here and I have an opportunity to work on a wide variety of creative projects, the feel of the place is'nt quite what i'd hoped. Boasting several blue chip clients and an excellent arsenal of print machinery, i'm definitely in the right place to learn about working in a fast paced agency environment.

Main Skills - Creative Thinking & Idea generation, Creative Suite, Indesign, Illustrator, Photoshop.

Previous Employment

Multimedia Design Manager
www.danielfootwear.com
September 2013 - August 2018

I managed every aspect of design for this nationwide company. Daniel footwear has 20+ stores dotted around the UK and a couple of extremely well performing websites. I updated, designed and implement all website graphics, designed emails, homepage banners and online campaigns throughout and across multiple brand fascias. I provided all the POS, stationary, print, tags, store signage and anything else design related to Daniel stores. Whether it be producing designs myself on my large format printer or outsourcing production and managing distribution to all the stores. I controled everything graphical within the company from direct mail and web packaging to Eshots and web design, right down to the look and design of daniels shoe boxes. I Answered directly to the CEO and discussed projects with the marketing team. I influenced concepts and ideas which could improve user experience and drive sale conversions to help meet weekly targets. I also provided technical knowledge to convey how possible each project would be to complete.

I considered myself a key member of their team bringing a heap of technical knowledge to the table. I enjoyed every minute I worked with danielfootwear.com, although I felt there was very little room for growth or opportunities to help me advance further in my career.

Creative Director
RJ Graphics Ltd
September 2010 - present

Directing my own graphic design company for the last 8 years has enabled me to be more creative than I would in most work placements, I have the freedom to explore different media and apply myself in anyway I desire. It is an excellent way to get a feel for how a business works and it helps me maintain self motivation.

RJ Graphics occupies my spare time and blurs the lines between design being my profession and also a hobby, it definitely illustrates that my interests are deeply rooted in the design world. Having your career as your main interest makes your working day more rewarding than simply doing a 9 to 5. Having my own company means that I own much of my own equipment, design for my own interests and perfect my technical knowledge daily.

Clients include - Shenderey Events . ASB Delivery services . The Room hair salon (www.theroomhalifax.com), Saward Marketing & events (formerly TSP Showbusiness) . Accent clothing Leeds . John Cade Photography . Larizia.com. Shenderey events wedding planner.

Marketing Manager
Superpower Corporation PLC
September 2010 - September 2013 (Made redundant)

Superpower was a utility management company that specialised in working within the public house industry. Whilst at superpower I managed all the advertising accounts and created graphics, Advertisements and marketing, as well as maintaining their website promoting their services and boosting their social media presence. Superpower taught me the importance of making contacts within the printing/production industry and still work closely with some of these today. I also managed accounts with some national magazines and saw my first print adverts run whilst working for this firm. I learnt how to use everyday office software at Superpower, I also developed my excellent telephone manner.

Graphic Designer
Chiarafashion.com
September 2009 - January 2010

Chiara fashion was my first position in the creative industry after studying my bachelors degree, I worked here to cover the overflow of product editing and uploading over the busy Christmas period, Chiara wasn't a very large company or entirely professional, which explains why it no longer exists. I took from my time working here what I could.

Voluntary / Other

Liver North Charity
Leaflet design
2017

Clubs4children - After School Art Club
November - December 2010

Graffiti Art Classes - ADHD Foundation
August 2010

Voluntary live illustration - Anthony Walker Foundation
July 2010

Work examples

Please navigate to:
www.nathaniel-brown.com

If you would require specific examples across any media, print or web, please ask and I am sure that I will be able to provide something to your liking.

References on request